

**SATURS
CONTENTS**

**EKONOMIKA UN SABIEDRĪBAS PĀRVALDĪBA
ECONOMICS AND PUBLIC ADMINISTRATION**

Arbidane Iluta, Tarasova Madara ASSESSMENT OF THE IMPACT OF THE EU STRUCTURAL FUNDS ON BUSINESS IN LATVIA	15
Arhipova Olga, Kokina Irēna SCIENTIFICALLY GROUNDED CONCEPTIONS, THEORIES AND SCHOOL PRINCIPALS PROFESSIONAL DEVELOPMENT VARIATIVE MODULES	30
Averina Tatiana, Barkalov Sergey, Moiseev Sergey APPLICATION OF THE THEORY OF LATENT VARIABLES TO PERSONNEL MANAGEMENT METHODS	42
Bahmane Ludmila TURBULENT BUSINESS ENVIRONMENT AND THE POSSIBILITY OF APPLYING MARKETING DECISION OPTIMIZATION ALGORITHMS USING THE EXAMPLE OF THE LATVIAN MARKET	53
Bakota Daniel, Płomiński Arkadiusz, Rzętała Mariusz CULTURAL HERITAGE AS A BASIS FOR DEVELOPMENT OF TOURISM (AS EXEMPLIFIED BY A SMALL TOWN IN CENTRAL EUROPE)	68
Bormane Santa INTEGRATED MARKETING COMMUNICATIONS IN SUSTAINABLE BUSINESS	80
Brence Ieva, Upeniece Linda CHALLENGES FOR IMPROVING MARKETING ON LATVIAN FARMS	97
Budrionytė Ramunė, Subačienė Rasa FOREST ACCOUNTING AT FAIR VALUE: AN EVALUATION OF STRENGTHS AND POSSIBILITIES TO MINIMISE SHORTCOMINGS	105

Burunowa Olena ASSESSMENT OF THE LINK BETWEEN MACROECONOMIC DEVELOPMENT INDICATORS AND TAX REVENUES OF THE COUNTRY	119
Butkēviča Anete, Zandbergs Uldis, Namsone Dace, Briķe Signe EXPLORING THE INPUT OF COMPETENCE ASSESSMENT TO GOAL-SETTING IN VARIOUS TYPES OF ORGANIZATIONS	130
Cichy Andrzej, Ochoa Siguencia Luis, Marzano Gilberto ENOTOURISM AND SUSTAINABLE TOURISM IN POLAND	142
Dembovska Iveta , Silicka Inese, Litavniece Lienite PERCEIVED QUALITY OF RURAL TOURISM ACCOMMODATION SERVICES BY PROSPECTIVE CUSTOMERS	152
Egorov Dmitry, Dyatlov Yuriy, Bogdanov Maksim, Shushpanov Evgeni, Egorova Angela СТОИМОСТЬ: ЭМПИРИЯ И ТЕОРИЯ <i>Value: Empirics and Theory</i>	165
Ežmale Sandra TELPISKĀ PLĀNOŠANA UN PRAKSE LATVIJĀ <i>Spatial Planning and Practice in Latvia</i>	176
Hyski Marcin THE ROLE AND IMPORTANCE OF THE GMINA IN TOURISM POLICY IN POLAND	188
Hyski Marcin, Chudy-Hyski Dorota REGIONAL TOURISM BRAND – NEED OR NECESSITY IN THE ASPECT OF SOCIO-ECONOMIC DEVELOPMENT OF POLISH MOUNTAIN RURAL AREAS	200
Jakštienė Ramunė, Pūraitė Aurelija INVOLVEMENT OF SCHOOLS IN THE PROCESS OF PROTECTION FROM DOMESTIC VIOLENCE	212
Jegere Sarmite CERTIFICATION CRITERIA MATRIX FOR EXPERT RATING OF PROFESSIONAL SERVICES	223

Kiseļova Rita, Mihno Linda DEVELOPMENT OF FINANCIAL LITERACY IN LATVIAN STUDENTS	237
Kleimenov Sergey, Kleimenova Victoria СОЦИОКУЛЬТУРНОЕ КОНСТРУИРОВАНИЕ ПРОСТРАНСТВА КАК ФАКТОР ПОВЫШЕНИЕ ТУРИСТИЧЕСКОЙ ПРИВЛЕКАТЕЛЬНОСТИ РЕГИОНА <i>Socio-Cultural Construction of Space as a Factor to Make a Region More Attractive for Tourists</i>	248
Kobylińska Urszula CO-PRODUCTION OF INNOVATIVE PUBLIC SERVICES – A THEORETICAL BACKGROUND	259
Kononiuk Anna, Gudanowska Alicja Ewa DETERMINANTS OF DIFFERENTIATION FOR SELECTED COUNTY LABOUR MARKETS IN PODLASKIE VOIVODSHIP – THE APPLICATION OF THE SCENARIO METHOD	271
Koshevenko Svetlana ЗАВИСИМОСТЬ ЭФФЕКТИВНОСТИ ДЕЯТЕЛЬНОСТИ МЕНЕДЖЕРОВ ОБЩЕОБРАЗОВАТЕЛЬНЫХ ОРГАНИЗАЦИЙ ОТ ЭТАПОВ КАРЬЕРЫ <i>Dependence of the Effectiveness of Managers of General Educational Organizations on Career Stages</i>	283
Kotane Inta, Yegorova Irina, Puriy Hanna, Hushko Serhii, Kulishov Volodymyr INFLUENCE OF CONDITIONS OF ECONOMIC SYSTEMS ON INNOVATION PROCESSES IN MODERN INTERNATIONAL ECONOMIC ENVIRONMENT	294
Kozlovska Solvita, Ūdre Gunita TAUTSAIMNIECĪBAS NOZARU DARBĪBAS EFEKTIVITĀTI IETEKMĒJOŠO FAKTORU NOVĒRTĒJUMS <i>Assessment of Factors Influencing the Efficiency of Sectoral Activities in the National Economy</i>	304
Mackevičius Jonas, Šneidere Ruta, Tamulevičienė Daiva COMPLEX ANALYSIS OF COMPANY BANKRUPTCY FORECASTING: THEORETICAL INSIGHT	316

Maslak Anatoly, Moiseev Sergey, Nasonova Tatiana APPLICATION OF THE RASCH METHOD OF EVALUATING LATENT VARIABLES IN MANAGEMENT AND ADMINISTRATION	330
Mezhov Stepan, Lobaryov Dmitriy MODEL FOR PLANNING AN OPERATIONAL-INNOVATIVE PROGRAMME FOR AN INDUSTRIAL ORGANIZATION	341
Mietule Iveta, Maksymova Iryna, Holikova Kateryna MODERN SOCIO-DEMOGRAPHIC TRENDS AFFECTING THE BUSINESS SECTOR OF THE ECONOMIES OF LATVIA AND UKRAINE	353
Mirlina Liga SABIEDRĪBAS LĪZDALĪBA KĀ PAMATS SABIEDRĪBAS UZTICĒŠANAI PUBLISKAJAI PĀRVALDEI: PROBLĒMAS UN IZAICINĀJUMI LATVIJĀ <i>Public Participation as a Basis for Public Trust in Public Administration: Problems and Challenges in Latvia</i>	366
Narkūnienė Ramutė, Gražulis Vladimiras TOURISM DEVELOPMENT CONDITIONS IN THE MUNICIPALITIES OF LITHUANIA	379
Navickienė Žaneta, Žilys Vaidotas STRENGTHENING VALUES IN LITHUANIAN JUDGES' ACTIVITY: DISCUSSION ON THE IMPLEMENTATION OF THE PRINCIPLE OF JUSTICE AND IMPARTIALITY	391
Ochoa Siguencia Luis, Marzano Gilberto, Herman Damian INFORMATION TECHNOLOGY AND CONSUMER BEHAVIOUR IN TOURISM: STUDENT TRAVEL PLANNING BY USING THE INTERNET	402
Ozolzīle Gunārs PAŠVALDĪBU VĒLĒŠANAS LATVIJĀ: PRIEKŠVĒLĒŠANU PROGRAMMU ANALĪZE <i>Municipality Elections in Latvia: Analysis of Pre-election Programs</i>	412

Pumpure Inga, Mietule Iveta NODOKĻU PIEMĒROŠANAS SALĪDZINOŠĀ IZPĒTE AUTORATLĪDZĪBAS LĪGUMIEM <i>Comparative Research on Tax Application to Royalties Contracts</i>	426
Rollnik-Sadowska Ewa, Jarocka Marta, Glińska Ewa TAXONOMIC ANALYSIS OF DIVERSITY OF LOCAL LABOUR MARKETS IN POLAND	437
Sakovskis Aleksandrs IMPLEMENTATION OF ENERGY EFFICIENCY PROJECTS IN LATVIA'S HOUSING STOCK AND ITS INFLUENCE ON THE CONSTRUCTION INDUSTRY	449
Solovova Natalya, Kalmykova Olga, Sukhankina Natallia ФОРМИРОВАНИЕ КОНФЛИКТОЛОГИЧЕСКОЙ КОМПЕТЕНТНОСТИ БУДУЩЕГО СПЕЦИАЛИСТА СФЕРЫ УПРАВЛЕНИЯ ПЕРСОНАЛОМ <i>Conflict Competence Development of Future Professionals in Staff Management</i>	459
Šķiltere Daina, Bormane Santa CONCEPTUAL MODEL IN INTEGRATED MARKETING COMMUNICATION	478
Šmitiņa Agita STUDENT EMPLOYABILITY AND COMMUNICATION DURING THE JOB RECRUITMENT PROCESS: THE OPINIONS OF STUDENTS AND EMPLOYERS	494
Zenčaka Andra, Šenfelde Maija COMPETITIVE EDUCATION AS A SIGNIFICANT FACTOR OF A NATIONAL ECONOMIC GROWTH	506
Zvaigzne Anda, Kotāne Inta , Klodāne Aļona , Jackaničs Andrejs SITUĀCIJAS IZPĒTE UN PROGNOZES PAR NEPIECIEŠAMO PĀRTIKAS APJOMU PAŠVALDĪBAS IESTĀŽU AUDZĒKŅIEM /KLIENTIEM RĒZEKNES NOVADĀ <i>Identification and Projection of the Quantity of Food to be Supplied to Municipal Institution Students/ Customers in Rezekne Municipality</i>	516

Zvaigzne Anda, Znotiņa Daina, Kotāne Inta
VIETĒJO UZŅĒMĒJU IESPĒJAS UN ŠĶĒRŠĻI PIEDALĪTIES
PĀRTIKAS PUBLISKAJOS IEPIRKUMOS RĒZEKNES NOVADĀ
*Opportunities and Barriers for Local Entrepreneurs to Participate in
Public Food Procurement in Rezekne Municipality* 526

Žubule Ērika
VALDĪBAS BUDŽETA IZDEVUMU PLĀNOŠANAS METOŽU
IZVĒRTĒJUMS
Evaluation of Government Expenditure Planning Methods 537